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Jekyll Island Seeks Partner for Island Revitalization

Jekyll Island Authority issues Request For Proposals (RFP244)

Jekyll Island, Ga. (June 6, 2007) – The Jekyll Island Authority is seeking proposals from highly experienced and well-capitalized development entities interested in becoming a long-term partner in the future revitalization of this unique, state-owned barrier island. Located on the Georgia coast midway between Jacksonville, Florida and Savannah, Georgia, Jekyll Island offers a variety of amenities, including 10 miles of beach, four golf courses, a 250-acre Historic Landmark District, water park, tennis center, an array of lodging options including hotels, cottages and campgrounds. Jekyll Island is also home to the new Georgia Sea Turtle Center, the only facility in Georgia that provides care and rehabilitation for sick and injured sea turtles that are native to the Georgia coast.

Much of the island's existing development was constructed prior to 1980, and a key component of the revitalization strategy includes the development of a new "anchor" destination that will include the replacement of the convention facilities and the addition of adjacent lodging, as well as the addition/replacement of shopping and dining amenities. The long-term goal of this strategy is to increase visitation, generating long-term revenue growth necessary to preserve and protect the island's unique natural and cultural resources.

With the selected partner, the Jekyll Island Authority desires to create and implement a dynamic and successful revitalization plan that will stimulate tourism growth while protecting and minimizing the impact of development upon the environmentally sensitive areas and critical island habitats which offer unique opportunities for education and research. A successful plan will embrace current limitations on development including state law requiring

that 65% of the island remain in its natural and undeveloped state, and the recently-signed law restricting development of the southern portion of Jekyll Island.

This opportunity is unique for several reasons: the broad powers granted to the Jekyll Island Authority by the State of Georgia; the island's public ownership and mandate that it be preserved and accessible to all Georgians; the unique environment and history of Jekyll Island; the many assets of the Jekyll Island Authority on the island; and its location on the beautiful Georgia coast, within one of the most dynamic and fastest growing states in the nation.

Details of the opportunity are detailed in RFP 244: Request for Proposals for Selection of a Private Revitalization Partner Jekyll Island, Georgia. Interested parties may obtain a copy and additional information by contacting Ken Bleakly, project advisor, ken@blagroup.com or 404-845-3550. The RFP is also detailed at www.jekyllislandauthority.org.

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